🟢 IGICE CYA 3: GUTEGURA VIDEO YAWE YA MBERE

🎓 ISOMO 7–9: Ibyo ukeneye kumenya mbere yo gufata video yawe ya mbere

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📷 1. Ibikoresho by'ibanze ushobora gutangiriraho — n'iyo waba ufite ubushobozi buke

Ntugomba gutangira ufite studio cyangwa ibikoresho bihenze. Ubu ushobora gutangira n'ibyo ufite.

✅ Dore ibikoresho 3 by'ingenzi:

- **Smartphone ifite camera** – Niyo kamera yawe ya mbere. Nta gikuba gicitse niba ari Android cyangwa iPhone.
- **Urumuri rwiza** – Fata video ku manywa imbere y'idirishya cyangwa ukoreshe **ring light** ifatika (nko kuri Rwf 15,000).
- **Amajwi asukuye** – Ushobora gukoresha:
  - Mic y'imbere muri telefoni
  - Mic nko **BOYA M1** cyangwa **Jmary PW12** (ziboneka kuri icyanzu.com)

💡 **Inama:** Ntufate video aho hari urusaku rwinshi. Kora mu cyumba gifunze, ufungure microphone niba uyifite,

kandi urebe ko camera itanyeganyega (ifate neza kuri tripod cyangwa igitabo).

💡 2. Uko wabona igitekerezo cya video gifasha abantu

Video nziza ni iyigirira abantu akamaro, si iyo gusa ifite views. Niyo mpamvu buri gitekerezo kigomba gushingira kuri *"Uti ese iyi video izafasha nde, mu ki?"*

💭 Dore aho ushakira ibitekerezo by'ingirakamaro:

- Ibyo uzi cyangwa wize (nka: guteka, gufotora, social media, iby'ubuzima…)
- Ibyo abandi bakubaza kenshi
- Ibyo ubona bikenewe kuri YouTube nyarwanda
- Ibyo wize neza ushaka gusangiza abandi

💡 Ingero z'ibitekerezo:

- *Uko wakora videwo nziza ukoresheje CapCut kuri telefoni*
- *Uko wakwitegura kuvuga neza imbere ya camera*
- *Ibintu 5 buri muntu ukora YouTube akwiriye kwirinda*

🎯 *Menya umuntu uvugisha muri video — nko kuvugira "wowe" aho kuvuga "mwebwe", bituma abareba bumva babwirwa.*

🗣️ 3. Gutegura script: Uko wavuga neza kandi ukakurura abareba

Script ni inkingi ya video nziza. Irinda ko ushidikanya, ikagufasha kuvuga ku ntego kandi mu buryo bwumvikana.

✅ Dore uko wategura script yoroshye ariko ikora:

1. **Intangiriro (Intro)**
   - Vuga izina ryawe n'icyo ugiye kuvuga
   - Shishikariza abareba kuguma kugeza ku musozo
2. **Umubiri (Main Content)**
   - Tandukanya ibyo ushaka kuvuga mu byiciro 2–4
   - Ukoreshe imvugo yoroheje, isobanutse
3. **Gusoza (Call to Action)**
   - Saba umuntu gukora *Subscribe*, *Like*, *Comment*
   - Vuga icyo azitegura kureba ubutaha

💡 Urugero rwa script:

"Muraho neza! Nitwa **Gatari Fred**, kandi uyu munsi ndabereka uko ushobora gutangira gukora video yawe ya mbere ukoresheje telefone gusa. Ntugire ubwoba, ntukeneye studio cyangwa ibikoresho byinshi. Reka

dutangire, ariko ubanze ukande Subscribe kugira ngo utazacikwa n’andi masomo…”